



# Napa Valley Stands with Ukraine - 2nd Annual Sponsorship Opportunity

December 14, 2023

We invite you to sponsor **Napa Valley Stands with Ukraine**, **our** second annual winter fundraiser in Yountville. <u>Napa Valley to Ukraine</u>, together with the <u>Ukrainian American House</u> and the Town of Yountville are raising funds this year to support Ukrainian refugees' successful resettlement in our communities.

Russia's unprovoked, unjustified, full-scale invasion of Ukraine has forced more than 6 million Ukrainians to leave behind their livelihoods and communities. In the face of this ongoing humanitarian crisis, our organizations are committed to helping local Ukrainian refugees navigate life in the U.S.

### **Event Details:**

Date & Time: Saturday, January 13, 2024 | 1pm-4pm

Location: Yountville Community Center

Admission: Advance tickets, \$30/person at Eventbrite.com | \$40/person at the door

Features Napa Valley wines paired with Ukrainian and Napa Valley cuisine, live Ukrainian music, holiday traditions, and vendors. Hear from Ukrainian leaders and meet refugees living in the Napa Valley. Live auction of one of a kind items from Ukraine.

### Sponsorship:

Funds raised will help Ukrainian refugees in Napa County:

- Buy cars and secure housing of their own
- Support the continuation of our dinner programs which strengthen refugee families' connections to each other and to our community
- Support Ukrainian American House's multilingual, peer support programs used by refugees in our communities and launch online support groups and therapy

## **Sponsor Benefits: Second Annual Napa Valley Stands with Ukraine**

## \$1,000-\$2,999: Bronze Package

- Sponsor logo on organizations' websites, on screen at event, on all media
- Mention on both organizations' social media |30,000+ followers
- 5 free tickets

## \$3,000-\$4,999: Silver Package

- Sponsor logo on organizations' websites, on screen at event, on all media
- Mention on both organizations' social media 2x | 30,000+ followers
- 7 free tickets
- Table title featuring your organization at the event

### \$5,000-\$9,999: Gold Package

- Website sponsorship placement for all UA House 2024 events in California
- All materials refer to your organization in text as the event sponsor
- Sponsor logo on organizations' websites, on screen at event, on all media
- Mention on both organizations' social media 3x |30,000+ followers
- Listed as event sponsor on banners in Yountville
- Listed as event sponsor on event calendars and in press release
- 9 free tickets
- (2) Table titles featuring your organization as event sponsor at the event

## \$10,000 and up: Platinum Package

- Website sponsorship placement for all UA House 2024 events in California
- All materials refer to your organization in text as the event sponsor
- Sponsor logo on organizations' websites, on screen at event, on all media
- Mention on both organizations' social media 4x |30,000+ followers
- Listed as event sponsor on banners in Yountville
- Listed as event sponsor on event calendars and in press release
- 12 free tickets
- (2) Table titles featuring your organization as event sponsor at the event
- Special invites to Ukrainian Consulate and Parliament events in California

### For more information:

Contact Debbie Alter-Starr at <a href="deb@napaukraine.org">deb@napaukraine.org</a> | (707) 480-7436 or Caroleana Kvaterchuk Allison at <a href="caroleana@uahouse.org">caroleana@uahouse.org</a> | (916) 803-1151

**Ukrainian American House** (UA House) is a 501(c)(3) nonprofit, and the fiscal agent for **Napa Valley to Ukraine** (NVTU.) Tax ID 83-399398.